# Diego Dorantes

Design-driven professional with a **Master of Design** and 5+ years of experience in multidisciplinary design projects. Passionate about crafting solutions for people through **brand identity**, **editorial design**, **typography**, **photography**, and **web design**.

## Contact

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## Work Experience

**Director & Visual Designer**
Studio Muga
2018–2025

- Developed brand identities for clients, including architects, photographers, and businesses.
- Conceptualized and designed diverse publications, including *Tlatelolco Museum City*.
- Captured photographs for product and architecture projects.
- Proposed and developed the visual identity for the finalist project of the *Mexico City Graphics Identity Contest*.
- Designed the typeface Signar, published by Muga.

**Editorial Designer**
HAVN Saunas
2023–2024

- Designed and art directed Wellness by Design, a book exploring wellness spaces worldwide.
- Developed graphic layouts and presentations for HAVN Saunas, based in Victoria, BC.

**Research Assistant**
(Publishing Field)
Occasional Press
2022–2023

- Created graphics and wrote copy for social media, including content for the Vancouver Art Book Fair.
- Assisted with book launches, book tables, and panel discussions.
- Co-edited and designed *Food Journeys*, published by Occasional Press.

**Visual & UX/UI Designer**
Adwow
2023

- Led the visual design strategy for Adwow's website, analyzing the brand positioning.
- Conducted UX research, developed user journeys, personas, and structured project frameworks.
- Designed structured project frameworks and high-fidelity prototypes for the landing page.

**Junior Architect & Visual Designer**
Carbonell & Souto
2015–2017

- Contributed to the design and execution of multiple architectural projects, including offices and retail spaces.
- Designed the layout for the office portfolio.

**Co-founder & Editor-in-Chief**
Fisura Magazine
2014–2016

- Co-founded and developed *Fisura Magazine*.
- Edited six issues of the publication.

## Skills

**Design**
Brand Identity
Art Direction & Project Management
Team Collaboration & Project Leadership
Design Research
Graphic & Editorial Design
Photography
Type Design
UX/UI & Web Design
Architecture Design

**Technical**
Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
Glyphs
Figma
Capture One
AutoCAD, SketchUp
HTML, CSS, JavaScript

**Language**
English fluent
Spanish native

## Education

**Master of Design**
Emily Carr University of Art + Design (ECUAD), Vancouver, BC.
2024

**Photography Diploma**
Art and Media Centre (ADM), Mexico City
2021

**Bachelor of Architecture**
Universidad Nacional Autónoma de México (UNAM), Mexico City
2015